



**LAMAR COUNTY
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Lamar County Announced as a 2010 “Awards of Excellence” winner by the MSPRA

The Lamar County School District has been recognized along with more than a dozen other Mississippi public school districts for efforts to communicate with their local communities.

The Mississippi School Public Relations Association (MSPRA) announced the Award of Excellence winners in an awards luncheon Friday as part of the organization’s annual “Nuts and Bolts Workshop” in Jackson Friday.

Dr. Ben Burnett, LCSD Superintendent of Schools, was recognized in two award categories, Print Newsletters and Newspapers and the Coordinated School Health Initiative.

“We have so many great programs and people in our schools, and this is one way to honor their hard work in the area of communications,” said Jas N Smith, President of the Mississippi School Public Relations Association.

School districts and school public relations professionals across the state were honored for their publications, marketing efforts and online communications at the annual awards banquet.

“The successful implementation of the Lamar County School District mission and strategic plan is based on the crucial component of communication—from teachers to students, from school leaders to parents, and all directions in between,” said Dr. Burnett. “I have made it my goal as school superintendent to make communication a top priority and I believe these efforts are paying off for all of our school stakeholders.”